



About Key2Green

Key2Green Pvt Ltd is one of the most promising exhibition companies in India. The main focus of the exhibitions of Key2Green is Agriculture and Allied sectors like Poultry, Dairy & Food. It is currently organizing 6h Editions of AGRIFEST, POULTRY FEST, DAIRY FEST and FOOD FEST at Lucknow (India).

We not only organize exhibitions but strive to participate in major International Exhibitions in other parts of the world to promote Indian Agriculture, Poultry, Dairy & Food industries. We also conduct Seminars, Conferences, Workshops, Training Programmes etc to create platforms for sharing knowledge and developing skilled work force. We also provide complete consultancy to entrepreneurs in establishing these industries. We are committed to the augmentation of Agriculture and Allied sectors. The management team of Key2Green in consultation with its Advisory Board promotes innovative concepts for the growth & developments of these focus sectors.

For participation & other details please contact:

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Media Partners		Online Media Partners	

6th EDITION

POULTRY FEST
2017

www.poultryfest.in

Most diversified expo in the
largest state of India

6-7-8
October 2017

Lucknow
(INDIA)

International Exhibition on
Livestock & Poultry Farming
Poultry Processing, Poultry Feed
Poultry Health & Hygiene

Concurrently with:



: Organized By :



Key2Green Pvt. Ltd.

Supported By :



INDO-ITALIAN Chamber
of COMMERCE and INDUSTRY



India China Economic
and Cultural Council
印度中国经济文化促进会



ABOUT POULTRY FEST 2017

Poultry production constitutes a vital component of agricultural economy in India. It is significant from the fact that India contributes a major share in poultry production in the world. The need of the hour is to make it more self-reliant and technology driven industry, with the capability to produce every essential input for successful poultry farming. To support the poultry industry Key2Green has successfully conducted five editions of POULTRY FEST at Lucknow. It has seen a steep rise in the number of exhibitors & visitors. To continue with its agenda for the development of poultry sector, Key2Green is now conducting 6th edition of POULTRY FEST. It is one of the best opportunities to see the leading poultry

farming products, technology, machineries and other inputs like feed & pharmaceuticals. This will attract international and domestic enterprises in the various aspects of commercial poultry farming.

The state government is vehemently supporting the poultry sector of Uttar Pradesh (UP) through its Poultry Development Policy to boost the Layer and Broiler Farming and making UP self reliant in the poultry production. Through this scheme hundreds of layer and broiler farm of 30,000 and 10,000 birds have already been established.

UP is the largest consumer of eggs and chicken meat in India as it consumes 1.7 billion eggs and around half million tonnes of poultry meat annually.

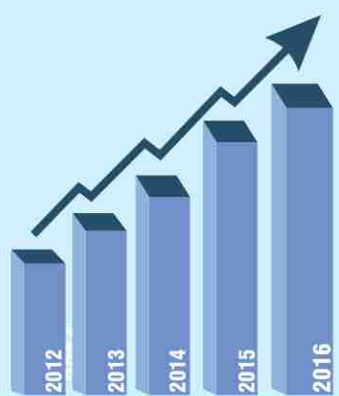
POULTRY FEST IN RETROSPECT



Visitors Growth



Exhibitors Growth



Country Growth

PROFILE OF PARTICIPANTS (EXHIBITORS OR VISITORS)

- Poultry Processors, farmers, related government departments & Stakeholders
- Egg Grading and Processing Equipments manufacturers & suppliers
- Feed Manufacturers & Suppliers
- Manufacturers & suppliers of Feeding and Drinking Equipments
- Conveying systems, Automated plant and relevant Software Providers
- Supply chain Technology and Equipments manufacturers & suppliers
- Poultry Integrators manufacturers & suppliers
- Poultry drugs manufacturers & suppliers
- Veterinarians and poultry diseases, diagnostic & health Equipments, labs and service providers
- Poultry consultants, Periodicals, Web Portals
- Quality Control & Analytical Labs and

Certifying agencies

- Poultry Hygiene, Sanitation, Waste and Odor Management equipments and supplies manufacturers
- Boilers manufacturers & suppliers based on Poultry waste
- Poultry farm Housing and Insulation Equipments manufacturers & suppliers
- Breeding Farm owners & Hatcheries
- Trade Associations
- Financial, Educational and Research Institutions
- Self Help Groups, Co-operative Societies and Non Government Organizations
- Exporters, Importers, Traders & Suppliers.
- .. And other stakeholders of Poultry Industry & Allied activities.