

About Poultry Fest 2018

Poultry production constitutes a vital component of agricultural economy in India. It is significant from the fact that India contributes a major share in poultry production in the world. The need of the hour is to make it more self-reliant and technology driven industry, with the capability to produce every essential input for successful poultry farming. To support the poultry industry Key2Green has successfully conducted six editions of POULTRY FEST at Lucknow. It has seen a steep rise in the number of exhibitors & visitors. To continue with its agenda for the development of poultry sector, Key2Green is now conducting 7th edition of POULTRY FEST. It is one of the best opportunities to see the leading poultry farming products, technology, machineries and other inputs like feed & pharmaceuticals. This will attract international and domestic enterprises in the various aspects of commercial poultry farming.

The state government is vehemently supporting the poultry sector of Uttar Pradesh (UP) through its Poultry Development Policy to boost the Layer and Broiler Farming and making UP self-reliant in the poultry production. Through this scheme hundreds of layer and broiler farm of 30,000 and 10,000 birds have already been established.

UP is the largest consumer of eggs and chicken meat in India as it consumes 1.7 billion eggs and around half million tonnes of poultry meat annually.



PARTICIPANTS PROFILE (EXHIBITORS OR VISITORS)

- Poultry Processors, farmers, related government departments & Stakeholders
- Egg Grading and Processing Equipments manufacturers & suppliers
- Feed Manufacturers & Suppliers
- Manufacturers & suppliers of Feeding and Drinking Equipments
- Conveying systems, Automated plant and relevant Software Providers
- Supply chain Technology and Equipments manufacturers & suppliers
- Poultry Integrators manufacturers & suppliers
- Poultry drugs manufacturers & suppliers
- Veterinarians and poultry diseases, diagnostic & health Equipments, labs and service providers
- Poultry consultants, Periodicals, Web Portals
- Quality Control & Analytical Labs and Certifying agencies
- Poultry Hygiene, Sanitation, Waste and Odor Management equipments and supplies manufacturers
- Boilers manufacturers & suppliers based on Poultry waste
- Poultry farm Housing and Insulation Equipments manufacturers & suppliers
- Breeding Farm owners & Hatcheries
- Trade Associations
- Financial, Educational and Research Institutions
- Self Help Groups, Co-operative Societies and Non Government Organizations Exporters, Importers, Traders & Suppliers.
- .. And other stakeholders of Poultry Industry & Allied activities.